

## **888-8ArtLook Artist Script Examples for Tours with Exhibits**

**Hello. My name is Bruce Zander, a photographer of black and white images.**

Photographing the world around me has been a passion for most of my life. I believe black and white photography allows us to see the world in a way that draws our attention to light, forms, and textures we may otherwise miss. Black and white images reveal music of the world around us and a rhythm that we cannot detect with the full range of color.

I use the traditional method of using film and printing each photograph by hand in a darkroom. Further, I take care with each print to ensure its longevity. Each of the gelatin silver photographs is printed using archival darkroom techniques. The prints are dry-mounted using museum mount tissue on white 100% rag museum board. In addition, each of my images is printed in a limited edition of 50 prints.

The name of this print in front of you is Bavarian Alps Two.

One of the most beautiful places in Germany is in the most southeastern part of Bavaria. From the valley near the town of Berchtesgaden, a person is surrounded by cathedral-like mountains on all sides. While visiting the area, I had the fortune of waking up one morning to new snow covering these fabulous mountains. I cancelled my plans to visit nearby Salzburg, Austria to photograph the new snow. The majestic views of the mountains were accompanied by low clouds moving through the mountains and valley. This print has a companion print also showing the wonder of the mountains.

I look forward to meeting you at my home studio. You can find more about me and my work at [brucezander.com](http://brucezander.com) or at [artworknetwork.com](http://artworknetwork.com).

**Hi this is Annette Coleman, thanks for joining me at the Muse, Gallery today.**

I'm a multi-media artist and the work in front of you is from my Bow Wow dog series. I came upon a collection of glass dogs from the 50's at a garage sale and fell in love with the beautiful glazes and simple charm of the dogs. I took pictures of the dogs and used transfer material to float the dogs on my collages. There is chalkboard paint incorporated in the work so that your dog's name or shopping list can become part of the artwork and change over time. I use recycled miss-tinted house paint that I reclaim from paint stores as well as recycled doors for the bases of the work. The chips of color in a row are from my work as a graphic artist, the

### **DRAW ON OTHER MATERIALS LIKE YOUR ARTIST STATEMENT WHEN YOU WRITE YOUR SCRIPT**

**Pull out a 'review' of your work and quote from it if it relates to the work in front of the viewer or if it will relate to what they will see at your studio.**

### **ASK A FRIEND TO LISTEN TO YOUR SCRIPT AND ASK FOR THEIR INPUT**

**You have fans that can help you craft and tell your story.**

### **REMEMBER TO HAVE FUN, YOUR STORY IS UNIQUE & YOU TELL IT BEST**

**This message that you will record is good practice for the studio tour and will help you tell your story to the patrons that come see you.**

### **FEATURE A DEMO**

**Give a specific time that you will be talking or showing an unusual technique. Remember you are the expert at what you do.**

color chips are used to specify color for printing and are regularly replaced after a time for accurate color matching (but I still can't bare to throw them out). Please don't forget to walk across 3<sup>rd</sup> Ave. after visiting Linda Gleitz and myself to see Jerry Boyle's wonderful sculptures. To see more of my work go to [annettecolemanartist.com](http://annettecolemanartist.com) I look forward to talking to you further when you visit us on the tour.

Don't forget to sign each of the Longmont Studio Tour artist's guest books so you can be invited to all of their exhibitions, art classes and special programs. Longmont artists open their homes, studios and hearts and welcome you to be a part of their world. Enjoy and celebrate our hometown artists.

### **Welcome to 'Lost & Found' a Recycled Show Tour**

You've reached Annette Coleman a re-cyclestia. Thanks for taking the time to listen to my story. I created this weaving in direct response to the call for entry for this tour. I've been in the advertising and marketing business for over 30 years and have always noted the amount of waste created by signage of a temporary nature such as the vinyl truck banners used to create this floorcloth.

A thing of beauty and usefulness can be created from what would end up in a landfill. I take commissions for custom sizes of floorcloths. Some are created for pure beauty and whimsy and other are created from more graphic images such as the lettering found on signs and has a graphic esthetic altogether different from the floor cloth you see here.

The other work that you will see at the studio is also recycling based. I use recycled particle doors as my bases for my collages along with miss-tinted house paint that I pick up from paint stores that are happy to donate it to me rather than pay the price to take it to get recycled.

In one stop on our Recycle show tour you can see my work Karen Mandery's work and travel around the corner to see Kristin FitzGerrell's whimsical creations. Karen and I will have a demo on both Saturday and Sunday from 1:00 to 3:00pm if you can't make it then, ask for your private demo when you arrive. And for all those kids out there pick up your free 'color like an artist' coloring page.

Looking forward to seeing you at tour stop number 14

### **CREATE COMMUNITY**

**Mention other artists you will be showing with or near by or that are all by themselves and need a boost to get traffic out their way.**

### **CREATE A BUZZ**

**In your message talk about an unusual technique or medium you have mastered.**

### **PROMOTE ANOTHER UPCOMING SHOW**

**In December come see me at the Lincoln Center in Fort Collins in a group show titled: Snow Bound opening December 5<sup>th</sup> at 7 pm.**

### **FEATURE A KID FRIENDLY ACTIVITY**

**A bucket of chalk at the entryway to your studio can be a welcoming touch and let the parents spend more time viewing your work.**

### **GET CREATIVE, YOUR STORY, YOUR WAY**

**This is your time to sell you and your unique artist story, remember the public wants to know more, that's why they called and now give them more reasons to visit you on the tour.**

### **If directions are helpful for patrons to find you please elaborate.**

**After turning North on Silver Street you will see a big Red Barn on the right, Pallet Knife Lane is the next left, go exactly 1.5 miles down the Lane to my driveway marked with balloons, hope to see you soon.**

